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| ­**­Press release** | 19 November 2021 |
| SMTconnect Meet & Treat event greeted with enthusiasm | Vineeta Manglani  Tel. +49 711 61946-297  Vineeta.manglani@mesago.com  [smtconnect.com­­](https://www.mesago.de/en/SMT/home.htm) |

**With the return of physical events in Germany, the SMTconnect Meet & Treat held their on-site event on 16 November in Munich. The event, launched in 2019, was met once again with enthusiasm by the industry players, who have missed face-to-face encounters over the last two years.**

A platform to meet personally, talk intensively, exchange ideas creatively: the Meet & Treat event continued its series of focus presentations with the EMS Special aimed at those working in the electronic manufacturing services.

With almost 30 guests, the event concentrated on providing the latest market data and analysis, as well as networking opportunities for those present. With only senior management present, the arena was set for high-caliber discussions. The exciting keynote talk entitled “EMS Europa – next generation” given by Dieter G. Weiss, known internationally for his market studies and analysis of the European EMS industry provided projections and impulses for the future of the industry.

Dieter G. Weiss, in4ma: "The Meet & Treat event today brought together CEOs from well-known European EMS. In my presentation, I addressed forecasts for the market in addition to the latest market data for the European EMS industry. There was a great, open exchange which demonstrated that re-localization to Europe is indeed taking place."

Guests, which included CEO from companies such as Zollner Elektronik, PRETTL electronics, GPV and cms electronics, enjoyed the opportunity to gather information at a live event and discuss the topics moving the industry in detail.

Anthula Parashoudi, Vice President SMTconnect explains: “The event shows the need for in-person encounters. Providing a platform such as this for the industry enables key players to creatively discuss solutions for the technological challenges of the future. I’m delighted that the exchange among participants was so lively and that this successful format is one we can continue.”

The SMTconnect will be held in Nuremberg from 10 – 12 May 2022. More information is available at [www.smtconnect.com](http://www.smtconnect.com).

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 160 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

**\*** preliminary figures 2020